



Report on the Implementation of the Cultural Strategy

Dublin's Culture Connects is about connecting:

The National Neighbourhood connects our citizens to their communities, to artists and to cultural institutions;

The Fundraising Fellowship Dublin connects community groups and arts organisations to expertise to help them build capacity in the area of marketing and fundraising;

The Cultural Audit and Map connects our visitors, our planners and our residents to the assets of the city and neighbourhoods;

The EU Lab connects Dublin's ideas and innovations to Europe to partner on delivery and applications for EU Funding programmes, for the benefit of all.

The National Neighbourhood

Building on the impacts over the last 12 months, new projects are beginning to be developed as part of *The National Neighbourhood* project. We look forward to launching the plans in the autumn. More details soon.

Dublin City Council's sections currently planning projects with Dublin's Culture Connects *The National Neighbourhood* are:

The Area Offices
Dublin City Gallery, The Hugh Lane
Dublin City Public Libraries and Archives
Dublin City Arts Office

Working in partnership across the 5 areas with the National Cultural Institutions for this phase are the following:

Central Area: The Abbey Theatre, The National Concert Hall
South East Area: The National Gallery of Ireland, the National Archives of Ireland
North Central Area: The National Library of Ireland
North West Area: The National Museum of Ireland
South Central Area: The Irish Museum of Modern Art, The Chester Beatty Library

Citizen engagement: These projects are for anyone who wishes to get involved

Our community engagement continues with *Tea & Chats* (visiting & listening to citizen groups within their community); with *Culture Club* (meeting groups and people at cultural places and talking about cultural impact); and through artist led engagement (with numerous *Engage the City* projects).

The ideas discussed at these sessions will be the starting point for all *The National Neighbourhood* projects and all of Dublin's Culture Connects work. Many of the groups who participate at the initial stage may also become involved in designing, making and realising the projects down the line. Please suggest any people / community groups in your area that you would like to take part in the engagement process. Contact join-in@dublinscultureconnects.ie.

The Cultural Audit and Map

The Cultural Audit and Mapping project is continuing as part of the Dublin's Culture Connects programme. The project is identifying and recording information on the city's culture, spanning arts, heritage, sport, recreation, food, the environment, science and more. An online 'map' will be developed (hosted on Dublin.ie) to give residents and visitors a sense of what's at the heart of the city's many communities as well as providing information on cultural things to do; along with a resource to Dublin City Council and other policy makers to plan how they will support culture in Dublin.

This project requires the continued cooperation of a cross section of Dublin City Council departments for it to be successfully realised.

EU Lab

The continuing work of the EU Lab is going out to open tender currently. In the interim phase, the EU Lab is continuing the work on two projects that are in development towards EU project funding, while awaiting notification of the success or otherwise of the recently submitted Arts and Education project (via Erasmus +).

There is ongoing development work for a Makerspace project proposal, which is targeting a September submission date via Interreg North-West Europe. The EU Lab hosted a workshop on Culture & Food on 16 June and is working on developing a project via Dublin City Council Parks section on Food, Culture, the City & the UNESCO Biosphere.

Fundraising Fellowship Dublin

Events:

In May, 35 community groups and arts organisations participated in an Introduction to Marketing for Community Groups Seminar, presented in partnership with *Business to Arts* as part of the Fundraising Fellowship, Dublin. We had an overwhelmingly positive response to the event, with a wonderful mix of people and groups eager to learn more.

The next event in the series is an Introduction to Fundraising for Community Groups and Arts Organisations on Tuesday 14 November at Wood Quay Venue at 6.00pm-9.00pm. Please spread the word – groups can book a place at info@dublinscultureconnects.ie.

Resources:

Eighty community groups are working with us currently on developing marketing plans and we have just released a *Guide to Marketing Video* which we hope will be widely shared and used to support activities by small/medium sized cultural and community groups across the city.

Fellows:

The formal training programme (which lasts 18 months and includes significant 'on the job' training provided by the Business to Arts/Dublin's Culture Connects partnership) has now begun for the 4 Fellows, after a huge response to the call for applications by these 4 key cultural companies in Dublin (Helium Arts, Fishamble: The New Play Company, Temple Bar Gallery + Studios, Dublin Theatre Festival)

Opportunity:

Four local community organisations will be selected to develop their marketing and fundraising skills through a 12-month training programme. Applications have opened for groups interested in receiving training and mentoring for a 12-month period in sponsorship and marketing. Closing date is 11 September 2017 - contact info@dublinscultureconnects.ie for more information.

**Ray Yeates,
City Arts Officer**